

Coke Bear

By Dynamic Displays, Ltd. (800) 411-6200
www.fabulousinflatables.com

Height: 45'

Width: 25'

Weight: 94 lbs

It was made in: 2010

How long did it take to make? 2-3 months

Material: Nylon PVC

Amount of Helium: 3,492 cubic feet

Number of handlers required: 18

Other Interesting Facts:

Coca-Cola's lovable Polar Bears were first introduced to the public in a 1993 commercial entitled *Northern Lights*. Since then, the Coke Bear has become an enduring icon of the Coca-Cola brand, and makes the leap today from your TV screen to your street with a little help from Dynamic Displays balloon company. This giant Coke Bear is pleased to be celebrating the holidays with you—he even brought his own drink to the party! Our bear first ventured out of the Arctic and onto a parade route at the 2010 Chuy's Holiday Parade in Austin, Texas.

